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World Franchising Network selects *Top 100 Franchises* for 2015

OAKLAND, CA (March 26, 2015) – The World Franchising Network is pleased to announce its selection of companies for its annual list of *Top 100 Franchises*. The results are published in the 2015 *Bond's Top 100 Franchises* (6th Edition), which is now available in bookstores or online. A list of the companies selected for inclusion can be found [here](#). The publication includes a three-page write-up on each company. The complementary write-up is highlighted on each franchisor's detailed profile on www.WorldFranchising.com. Unlike most other annual "Top Franchise" articles and websites, this publication provides some meaningful and detailed background material on each franchisor selected.

The World Franchising Network develops the list based on a rigorous analysis of several factors, including: historical performance, brand identification, franchisee satisfaction, training, ongoing support, financial stability and other key variables. With a universe of over 3,500 active North American franchises, selection as a Top 100 Franchise is a great honor to those companies selected and should be a significant assist to prospective franchisees as they start their search process.

"We are extremely pleased with the industry-leading franchisors that we have chosen for the 2015 edition of *Bond's Top 100 Franchises*. While selection in no way reduces the need for exhaustive due diligence on the part of the investor, it is, nevertheless, a logical starting point in their search for a solid and supportive franchise system" said Rob Bond, president of the World Franchising Network and a 25-year veteran of the franchising industry.

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